# It's What's Inside That Counts

Are you in a toxic relationship with your toner manufacturer?

No-name bargain brand toner cartridges might seem like a good deal. But the truth is, you never really know what's inside. With Xerox<sup>®</sup> Everyday<sup>™</sup> Toner, you always know what you're getting: safe, non-toxic toner and plastics that won't harm people or the environment. Xerox ensures that Everyday<sup>™</sup> Toner cartridges meet or exceed industry standards for global environmental compliance regulations. No nonsense.

#### TESTED. PROVEN. SAFE.

Xerox reviews contents of each cartridge so you can be confident that there's no risk or danger to your health or the environment. With bargain brand toner, you just don't know. Commonly, there's no information available at all and no manufacturer contact detail provided. Don't put yourself at risk with no-name aftermarket brands. Trust Xerox to keep you safe.

## BETTER FOR YOU. BETTER FOR THE PLANET.

When you use Xerox<sup>®</sup> Everyday<sup>™</sup> Toner, you know no toxins are being released into the atmosphere or groundwater. The chemicals in the toner and the plastics in the cartridge are free of harmful substances. The cartridges can be recycled through your normal recycling streams. Xerox posts Material Safety Data Sheets for each





Everyday<sup>™</sup> Toner cartridge on our <u>website</u> so you can be confident that there's no risk or danger to your health or the environment.

#### HELP WHEN YOU NEED IT MOST.

The next time you buy toner, don't just look at the price tag. Look at the packaging. Is there a web address? A phone number? Any way to contact the manufacturer about a question or concern?

Bargain brands like to hide deficiencies behind a low price. But not us. Xerox stands behind every cartridge we make.



### For more information about Xerox<sup>®</sup> Everyday<sup>™</sup> Toner, visit **xerox.com/EverydayToner**.

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## **Xelox**